



2621  
PATENT  
515265-2004

#6  
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03/18/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

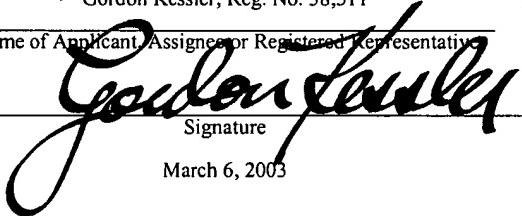
Applicant(s) : Mary Louise Parker et al.  
Serial No. : 09/940,564  
Filed : August 28, 2001  
Title : ADVERTISING METHOD AND APPARATUS  
Group Art Unit : 2621  
Examiner : To be assigned

745 Fifth Avenue  
New York, NY 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, DC 20231, on March 6, 2003

Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative



Signature

March 6, 2003

Date of Signature

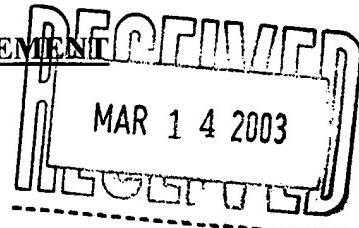
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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231



Sir:

The Examiner's attention is respectfully directed to the enclosed documents cited on the accompanying Form PTO-1449. These references were brought to the attention of the Applicants by the International Search Report for the corresponding International Application, dated January 2, 2003.

As this Information Disclosure Statement is being filed before the mailing of the first Office Action on the merits, it is believed that no fee is required for entry of this paper. However, the Commissioner is hereby authorized to charge any such fee, or credit any overpayment to Deposit Account 50-0230.

The filing of this Information Disclosure Statement is not an admission that the documents identified herein constitute prior art to the present application. Consideration of this Information Disclosure Statement is respectfully requested. Applicants respectfully request that a copy of Form PTO-1449 be initialed by the Examiner and returned to the undersigned.

Respectfully submitted,

FROMMERM LAWRENCE & HAUG LLP  
Attorney for Applicants

By:   
Gordon M. Kessler  
Reg. No. 38,511  
(212) 588-0800

Encs. - Form PTO-1449 (in duplicate)  
- References

Based on Form PTO-1449 (3/90)		O I P E M A R 1 2 2 0 0 3 U. S. PATENT & TRADEMARK OFFICE		ATTY. DOCKET NO. <b>515265-2004</b>	SERIAL NO. <b>09/940,564</b>		
LIST OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)		APPLICANT <b>MARY LOUISE PARKER et al.</b>					
		FILING DATE <b>August 28, 2001</b>	GROUP <b>2621</b>				
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	<b>6,271,932</b>	<b>08/07/2001</b>	<b>Liedtke</b>			
	AB	<b>6,125,374</b>	<b>09/26/2000</b>	<b>Terry et al.</b>			
	AC	<b>5,721,813</b>	<b>02/24/1998</b>	<b>Leinhos</b>			
	AD	<b>5,621,864</b>	<b>04/15/1997</b>	<b>Benade et al.</b>			
	AE						<b>RECEIVED</b>
	AF						<b>MAR 14 2003</b>
	AG						
	AH						<b>Technology Center 2600</b>
	AI						
	AJ						
	AK						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES      NO
	AL						
	AM						
	AN						
	AO						
	AP						
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
	AQ						
	AR						
	AS						
	AT						
	AU						
	AV						
EXAMINER				DATE CONSIDERED			
<small>* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</small>							